



**ALBARAKA**  
TRADING LTD

# ALBARAKA TRADING LTD

CITRUS FRUITES PRODUCTS



“PROUDLY SUPPLYING MARKETS  
AROUND THE WORLD WITH SUPERIOR  
QUALITY CYPRUS CITRUS”

[www.albaraka-trading.com](http://www.albaraka-trading.com)

# COMPANY PROFILE

ALBARAKA TRADING Ltd is a Cyprus based Export-Import Company established in 2013 . We have our office in Larnaca, Cyprus(EU) and in Mecca, Saudi Arabia where we have established long term business relationship with reliable and true partners.

We aim to be one of the leading trading companies in the region specialized in Export-Import, Local Trading and Marketing of various products.

Our reputation is growing faster because we maintain the core ethics of our business strongly. We believe in 'selecting the best to sell the best'. Also our commitment to customer services and passion for providing the best consumer value has set the business to stand tall.

We strive to obtain 100% customer satisfaction, we are aiming to grow our increasing network of customers and suppliers and we are looking forward to improving our product availability and quality service, we wish to make worldwide trading easier, safer and reliable.

## OUR PRODUCTS



# CALENDER



# LEMON

Cultivation of lemons is steeped in the history of Cyprus. Lemons and Cyprus are synonymous and the island is well known for its thin-skinned juicy lemons. The principal lemon variety planted throughout Cyprus is called Lapithkiotiki ( it was named after the village of Lapithos – near Kerynia).

The fruit is similar to the one of Eureka variety, having the same size and quality as well as a similar rind texture and thickness.

The Cyprus Lemon is recognized and preferred for its quality and is described as a “true bitter lemon” with a high juice and acid content.

The fruit itself has an oval shape and rich flesh. Its rind is firm and yellow and has only a few seeds



# GRAPEFRUIT

Grapefruit is one of the largest citrus fruit commonly available today. The Cyprus grapefruit has a high juice and sugar content as the growing conditions in the island are perfect.

Grapefruit's unique taste, profile and beautiful outside appearance combined with its excellent keeping qualities of up to 3 months, ( in proper cooling conditions) help to stimulate demand for the "forbidden" fruit.

Grapefruit comes in many varieties , determinable by colour, which is caused by the pigmentation of the fruit. The most popular varieties available today referring to the inside pulp and outside blush of the fruit are: White (White Marsh). Pink (Red Blush) and Red (Star Ruby).

**Marsh** (Marsh Seedless) by far is the most popular variety worldwide.

The fruit is round and medium in size, the peel is light yellow, very smooth and mildly aromatic, its pulp is buff and melting extremely juice and rich in flavor.

**Ruby** ( Ruby Red, Redblush) is described as seedless despite the fact that typically has few seeds and displays reddish colour. Apart from the colour Ruby is virtually identical to Marsh. Its taste has a tender, melding quality, leaving a pleasing aftertaste.

**Star Ruby** has a yellow peel which is distinctly red blushed. Star Ruby has red pulp and red juice when you squeeze it. Its rind is thin while its flesh is smooth and has high juice content. Which is 3 times more colorful than the Red Blush. Furthermore is almost invariably seedless, rarely having more than one or two seeds in a minority of fruit.



# ORANGE

Cyprus has a worldwide reputation for its high quality oranges.

Cypriots for many years now produce this crop and this experience is reflected to the quality of the fruit.

The most important variety of the island is Valencia Late.

Valencia is an excellent variety for juice with excellent taste and balanced sweetness. Its size is medium to large with a round to Oval Shape. The texture of the skin is fine, the peel is thin and the colour of the flesh is bright orange, which results to a deep orange colour juice, of rich flavor and aroma. The content of the juice is over 60%.



# EASY PEELERS

Cyprus has also a tradition in soft citrus. Nowadays the emphasis is given on Mandora and also some Nova, following the trend in world markets for easy peelers.

## **MANDORA (Ortanique)**

The name Mandoora a synthesis of Mand (-arine) and Ora (-nge) and has been given to the fruit as it has been developed by cross pollination of the tow varieties.

Its origin is Jamaica and its original name being a synthesis of OR (-ange), TAN (-gerine) and (un-)IQE.

Mandora grows in Cyprus and gives the highest quality fruit because of the soil and the climate condition that are ideal for this special fruit. This Mandarin Orange is of medium size with a rather flat shape of deep orange colour.

The pulp is tender and extremely juicy, often exceeding 60% of the whole fruit`s weight.

The Juice has a distinctive deep orange colour and the flavor, although is sweet, is well balanced in terms of acidity. Its aroma is rich and strong and does not develop an afterward bitterness. The rind is leathery with raddish – orange colour and easy to peel once you remove the upper part with knife.



# PACKING

In line with customer requirements Albaraka offers a full range of attractive and durable packaging which meets exacting standards

Packing comes in the following forms:

- ⊙ Open top cartons
- ⊙ Telescopic cartons
- ⊙ Plastic IFCO boxes
- ⊙ IFCO Bins
- ⊙ Wooden Bins





# TRANSPORT

SEA	LAND	AIR
Weekly Service to most European and Meddle-East ports	High technology Reefer trucks.	Cargo/passenger aircrafts for airgrapes.
		<b>Door to Door Service</b> throughout the season. Average delivery time - 7 days.



## **Cyprus Office:**

**Albaraka Trading LTD**

**ACADEMIA CENTER BLOCK C**

**GREGORY AFXENTIOU AV 39,**

**OFFICE 401 6021 LARNACA, CYPRUS**

**Tel : +357-2-44-00-77-3**

**Email: [info@albaraka-trading.com](mailto:info@albaraka-trading.com)**

## **Saudi-Arabia Office:**

**Makkah Al-Mukarrama**

**Kingdom Of Saudi Arabia**

**Tel: +966-544448205**

**Email: [infoksa@albaraka-trading.com](mailto:infoksa@albaraka-trading.com)**

